

AbdulMohsin Alkhunaizan

Professor Assestant

Education:

Ph.D. In information system, Brunel University, UK,2015

M.Sc . Information system management, Brunel University, UK, 2010

B.Sc., Information system, KSU , Saudi Arabia, 2008

Academic Experience:

Academic Appointments - Majmaah University , Saudi Arabia

2016- Present Vice-Dean of Quality and development at deanship of the preparatory.

2015- Present Assistant Professor College of Computer and Information Science

Academic Appointments – Brunel University University , UK

2011- 2015 GTA at Brunel university, UK 200

Non-Academic Experience:

Consultant at KFH.

Consutant at CBE

Current Membership in Professional Organizations:

IEEE, USA, Member

AMCIS, USA, Member

Most Important Publications and Presentations (Past 5 years):

1. Alkhunaizan, A., & Love, S. (2014). An Empirical Study of the Factors Affecting Mobile Social Network Service Use. In *New Perspectives in Information Systems and Technologies, Volume 1* (pp. 151-160). Springer International Publishing.
2. Alkhunaizan, A., & Love, S. (2014). Empirical investigation on individual differences influencing the usage of Mobile twitter application. (e-CASE & e-Tech), Tokyo. Japan.
3. Alkhunaizan, A., & Love, S. (2013). Effect of Demography on Mobile Commerce Frequency of Actual Use in Saudi Arabia. In *Advances in Information Systems and Technologies* (pp. 125-131). Springer Berlin Heidelberg.
4. Alkhunaizan, A., Love, S. (2013). Predicting Consumer Decisions to Adopt Mobile Commerce in Saudi Arabia. *Paper presented at the Proceedings of the 19th Americas Conference on Information Systems (AMCIS 2013)* Chigago, USA.
5. Alkhunaizan, A., & Love, S. (2013). An empirical study of the social individual differences on mobile social network service use. *Paper presented at the Proceedings of the European and*

Mediterranean Conference on Information systems (EMCIS2013), Windsor, United Kingdom.

6. Alkhunaizan, A., & Love, S. (2012). What drives mobile commerce? An empirical evaluation of the revised UTAUT model. *International Journal of Management and Marketing Academy*, Vol. 2, No. 1, pp. 82-99.