

Institution:	College of Sciences and Humanities in Ghat
Academic Department :	Business Administration
Programme :	Management Information System
Course :	Strategic management using simulation on the computer.
Course Coordinator :	D. Walid Qassim Qwaider
Programme Coordinator :	D. Walid Qassim Qwaider
Course Specification Approved Date :	4/ 1 / 1436 H

A. Course Identification and General Information

1 - Course title :	Strategic management using simulation on the computer	Course Code:	490 Bus
2. Credit hours :	(3)		
3 - Program(s) in which the course is offered:		MIS	
4 – Course Language :	English		
5 - Name of faculty member responsible for the course:			D. Walid Qassim Qwaider
6 - Level/year at which this course is offered :		Year(4)	

7 - Pre-requisites for this course (if any) :

Marketing Principles (201 Mar).

8 - Co-requisites for this course (if any) :

9 - Location if not on main campus:

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10 - Mode of Instruction (mark all that apply)

A - Traditional classroom	<input type="text" value="/"/>	What percentage?	<input type="text" value="100 %"/>
B - Blended (traditional and online)	<input type="text"/>	What percentage?	<input type="text" value="..... %"/>
D - e-learning	<input type="text"/>	What percentage?	<input type="text" value="..... %"/>
E - Correspondence	<input type="text"/>	What percentage?	<input type="text" value="..... %"/>
F - Other	<input type="text"/>	What percentage?	<input type="text" value="..... %"/>

Comments :

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B Objectives

What is the main purpose for this course?

Strategic Management article focuses on using simulation feeler primarily on the study of the fundamental tasks and functions of the heads of companies and boards of directors and senior management of business organizations. So trying to give students material that must be met in Executive strategic skills (Strategic Managers). And called on these skills "strategic thinking skills." These skills include the three main groups, namely:

1. drafting skills and college preparation strategies of the organization and its business units.
2. The successful implementation of the strategy skills.

3. Monitoring and reviewing strategic skills.

Briefly describe any plans for developing and improving the course that are being implemented :

- Courses are periodically reviewed by the department in the college to make sure to keep pace of developments in the specialty in terms of modernity and its responsiveness to the labor market.
- The use of modern references.
- A review of the requirements of the labor market.
- Compatibility with what they offer similar educational institutions in the same specialty.
- Observer of scientific conferences and specialized workshops.

C. Course Description

1. Topics to be Covered

List of Topics	No. of Weeks	Contact Hours
Chapter1: The nature of Strategic Management	1	3
Chapter2: The Business Vision and Mission	2	6
Chapter 3: The External Assessment	2	6
First		

Chapter 5: Strategies in actions	1	3
Chapter 6: Strategy Analysis and Choices	1	3
Chapter 7: Implementing Strategies: Management Issues	2	6
Second		
Chapter 8: Implementing Strategies: functional Issues	2	6
Chapter9: Strategy Review, Evaluation, and Control	1	3
Chapter10 : Cases Presentation: How to Prepare and present a Case Analysis	1	3
General Review	1	3

2. Course components (total contact hours and credits per semester):

	Lecture	Tutorial	Laboratory	Practical	Other:	Total
Contact Hours	45	45
Credit	45

3. Additional private study/learning hours expected for students per week.

45

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge		
1.1	Lectures	Lecture (using presentations)	Quarterly tests.
1.2	The ability to keep pace with technological development skill	Readings and references (books)	Student participation in the lecture.
1.3	Keep up with the skill of the labor market	Access to some Internet sites related)
1.4	Skill theoretical linking Balamla
1.5
1.6
2.0	Cognitive Skills		
2.1	Research skills for student development	Giving the duties theory in the form of short tests and oral questions	Written tests: The tests are divided quarterly devoted to each and every one of 20% of the total score, and devoted his final test 50% of the total score.
2.2	Ability to internal and external environment of the organization analysis	- Explanations and examples given in the lecture.	
2.3	Keep up with the technological development	- Are encouraged to move learning	Applied exercises

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
		using analysis tools in different applications and through the discussion of potential applications in other areas	for case studies and discussions of oral and allocated 5% of the total score. The regularity of attendance in the classroom is devoted to him 5% of the total score.
2.4	- Training on teamwork and planning skills through a lot of verbal discussions and commissioning of collective actions.	
3.0 Interpersonal Skills & Responsibility			
3.1	Keep pace with technological development and applications of information systems that help in the planning, implementation and review strategies for organizations	Collaborative learning	Collective work and project teams
3.2	Hall Problems in collaboration with others.
3.3	Skill development of the facility took the decision.
3.4	Work as a team in the lecture.
3.5
3.6
4.0 Communication, Information Technology, Numerical			

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
4.1	Work on the development of skills to identify strategic objectives and decision-making for the student and the use of arrays in addition to all the internal and external environment of the organization and take advantage of the software analysis and expert systems that help in the formulation of strategic plans and their implementation and review tools	By focusing on practical applications and information in the administrative aspects.	Be straightened by identifying shortcomings in this area and then work on the training and development of skills of the student in this area.
4.2
4.3
4.4
4.5
4.6
5.0	Psychomotor		
5.1		
5.2	
5.3
5.4
5.5
5.6

5. Schedule of Assessment Tasks for Students During the Semester:

	Assessment task	Week Due	Proportion of Total Assessment
1	Summarize and display the first four topics .	5	5
2	The first half of the chapter test .	8	20
3	Summarize and put questions and answer them to the topics scheduled .	12	5
4	The second half of the chapter test .	14	20
5	Total business semester	50
6	The ultimate test.	50

D. Student Academic Counseling and Support

3 hours per week.

E. Learning Resources

1. List Required Textbooks :

Strategic Management: Concepts and Cases, 13th Edition ,Fred R. David, Prentice Hall, 2010, ISBN:0136120989 ISBN13: Date2010-02-05.

2. List Essential References Materials :

- Strategic management and business policy, 13th edition, Wheelen and Hunger, Person (McGraw –Hill) Higher education,2012, ISBN-10: 0132570203 | ISBN-13: 9780132570206.
- Strategic Management: Concepts and Cases (Arab World Editions) with My management Lab Access Code Card, 1/E, Ali, Al-Aali, David, Ali & Al Aali, ©2011 | Pearson Higher Education | Published: 04 Nov 2011, ISBN-10: 1408289636 | ISBN-13: 9781408289631

3. List Recommended Textbooks and Reference Material :

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-
-

4. List Electronic Materials :

Display device (Data show)- computers-blackboard - Offers Power Point

5. Other learning material :

-
-
-

F. Facilities Required

1. Accommodation

- Hall
-

2. Computing resources

-
-
-

3. Other resources

-
-
-

G Course Evaluation and Improvement Processes

1 Strategies for Obtaining Student Feedback on Effectiveness of Teaching:

Tests and ask questions.

2 Other Strategies for Evaluation of Teaching by the Program/Department Instructor :

Short questions during lecture.

3 Processes for Improvement of Teaching :

Summaries of work and displayed by the students.

4. Processes for Verifying Standards of Student Achievement

During the final test.

5 Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement :

Questionnaires to assess scheduled in different periods.

Course Specification Approved

Department Official Meeting No (....) Date ... / ... / H

Course's Coordinator

Name : D. Walid Qwalder

Signature :

Date : 4/ 1 / 1436 H

Department Head

Name : D. Walid Qwalder

Signature :

Date : 4/ 1 / 1436 H