

Institution:	College of Sciences and Humanities Ghat
Academic Department :	Business Administration
Programme :	Bachelor of Management Information Systems
Course :	International Business Management
Course Coordinator :	Dr. Tarig Gahalrasoul Hassan
Programme Coordinator :	D. Walid Qassim Qwaidar
Course Specification Approved Date :	9/ 1 / 1436 H

#### A. Course Identification and General Information

1 - Course title :	International Business Management	Course Code:	BUS305
2. Credit hours :	(3)		
3 - Program(s) in which the course is offered:		Bachelor of Management Information Systems	
4 – Course Language :	English Language		
5 - Name of faculty member responsible for the course:		Dr. Tarig Gahalrasoul Hassan	
6 - Level/year at which this course is offered :		7th level	
7 - Pre-requisites for this course (if any) :	تسقى 201		
	<ul style="list-style-type: none"> <li>Principles of Marketing</li> </ul>		

8 - Co-requisites for this course (if any) :

- None

9 - Location if not on main campus:

( ..... )

10 - Mode of Instruction (mark all that apply)

A - Traditional classroom

What percentage?

B - Blended (traditional and online)

What percentage?

D - e-learning

What percentage?

E – Correspondence

What percentage?

F - Other

What percentage?

Comments :

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## B Objectives

What is the main purpose for this course?

**Familiarity with the student to the concept of international business management, and knowledge of the importance and goals of international business management, and how to deal with this important part of the business management course, as the course aims to introduce international business management and a statement different from business or domestic trade, as well as analysis of the extent and causes exchangers International Business**

Briefly describe any plans for developing and improving the course

that are being implemented :

**Use of web-based reference material.**

## C. Course Description

### 1. Topics to be Covered

List of Topics	No. of Weeks	Contact Hours
The concept of international business management	1	3
The importance of international business management	2	3
Objectives of the International Business Management	3	3
Stages of the International Department	4	3
Globalization and international business management	5	3
Dimensions International Business Environment	6	3
Types of foreign investment and companies	7	3
Types of International Business	8	3
Reasons that led to the spread of international business	9	3
International Business Patterns	10	3
International Marketing	11	3
International Strategic Planning	12	3
Foreign Trade and GATT theory theories	13	3
International Human Resource Management	14	3
The World Trade Organization	15	3
Ethical dilemmas and challenges in international business	16	3

**2. Course components (total contact hours and credits per semester):**

	Lecture	Tutorial	Laboratory	Practical	Other:	Total
<b>Contact Hours</b>	<b>3</b>	<b>1</b>	.....	.....	.....	45
<b>Credit</b>	<b>3</b>	<b>1</b>	.....	.....	.....	45

**3. Additional private study/learning hours expected for students per week.**

45 hrs
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**4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy**

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
<b>1.0</b>	<b>Knowledge</b>		
1.1	Acquisition Bachelor of Business Administration student concepts and basics and objectives of the International Business Management	Lectures	Twomidterms

	<b>NQF Learning Domains And Course Learning Outcomes</b>	<b>Course Teaching Strategies</b>	<b>Course Assessment Methods</b>
1.2	To identify the phases of the International Business Management	Group presentation	Finalexam.
1.3	His knowledge of the reasons that led to the proliferation of international business	Research	Group presentation.
<b>2.0</b>	<b>Cognitive Skills</b>		
<b>2.1</b>	The application of theoretical knowledge to practice in the field of International Business Management	Lectures	Two midterms
<b>2.2</b>	International Strategic Planning	Group presentation	Finalexam.
<b>2.3</b>	Dimensions of the international business environment	Research	Group presentation.
<b>3.0</b>	<b>Interpersonal Skills &amp; Responsibility</b>		
<b>3.1</b>	- The ability to take responsibility, and that collective action Cooperative	Lectures	1. Performance on presentations.
<b>3.2</b>	- Ability to develop work in development projects and companies, and other various fields of work	Group presentation	2. Class participation.
<b>3.3</b>	The development of coping ability of the labor market	Research	.....
<b>4.0</b>	<b>Communication, Information Technology, Numerical</b>		
<b>4.1</b>	Fieldwork skill	The use of modern technology in teaching	1. Allot marks for presentation.
<b>4.2</b>	- The ability to keep pace with technological development skill	What is the practical application of theoretical	2. Using a criterion-based assessment of group presentations

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
<b>4.3</b>	- Keep up with the skill of the labor market	Research and case studies	The use of modern computers and conduct practical tests arithmetic
<b>4.4</b>	Skill linking theoretical Practical...	Internet	Use the Internet efficiently and effectively
<b>5.0</b>	<b>Psychomotor</b>		
<b>5.1</b>	NotApplicable.	NotApplicable.	NotApplicable.

### 5. Schedule of Assessment Tasks for Students During the Semester:

	Assessment task	Week Due	Proportion of Total Assessment
<b>1</b>	<b>1<sup>st</sup></b>	5	20
<b>4</b>	<b>2<sup>nd</sup></b>	10	20
<b>6</b>	<b>Presentations</b>	13	10
<b>8</b>	<b>Final</b>	Last week	50

## D. Student Academic Counseling and Support

1. Arrangements for availability of faculty for individual student consultations and academic advice. (include amount of time faculty are available each week)

4 hours per week and via email.

## E. Learning Resources

1. List Required Textbooks :

- International Business Management

2. List Essential References Materials :

1- الإدارة المعاصرة، محمد علي الطويل دارالفرجاني، طرابلس، 1997م.

2- الإدارة بالأهداف طريق المدير المتفوق، علي السلمي، دار غريب، القاهرة، 1999م.

3. List Recommended Textbooks and Reference Material :

- مدخل إلي إدارة الأعمال الدولية : أ.د. أحمد عبد الرحمن أحمد، دار المريخ للنشر

4. List Electronic Materials :

- .....
- .....

5. Other learning material :

- .....

## F. Facilities Required

1. Accommodation

- Lecturer rooms should be large enough to accommodate the number of registered student

## 2. Computing resources

Laptop computer-.

## 3. Other resources

- projector system

## G Course Evaluation and Improvement Processes

### 1 Strategies for Obtaining Student Feedback on Effectiveness of Teaching:

1 Strategies for Obtaining Student Feedback on Effectiveness of Teaching

- 1) Midterm evaluation feedback form to increase instructor's awareness of the weak and strong points of the class
- 2) End of term college evaluation of course by students (to be collected by the department)
- 3) End-of-term debriefing in class of students and teacher regarding what went well and what could have gone better
- 4) Small group instructional diagnosis (SGID) whereby instructors exchange classes and gather information from each others' students on specific points outlined by the department and the instructor being evaluated

### 2 Other Strategies for Evaluation of Teaching by the Program/Department Instructor :

Peer observation to benefit from colleagues' objective feedback and suggestions for improvement.

### 3 Processes for Improvement of Teaching :

1. Training sessions
2. Workshop to facilitate the exchange of experiences amongst faculty members
3. Regular meetings where problems are discussed and solutions given
4. Discussion of challenges in the classroom with colleagues and supervisors
5. Encouragement of faculty member to attend professional development conferences.
6. Keep up to date with pedagogical theory and practice  
Set goals for achieving excellence in teaching at the beginning of each new semester after reviewing last semester's teaching strategies and results

#### 4. Processes for Verifying Standards of Student Achievement

1. Check marking of a sample of examination papers either by a resident or visiting faculty member
2. Students who believe they are under graded can have their papers checked by a second reader

#### 5 Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement :

- 1) Compare syllabi and course description with other universities (including those on the net)
- 2) Bi-annual meetings of faculty members to discuss improvement
- 3) Have a curriculum review committee to review the curriculum periodically and suggest improvements

### Course Specification Approved

Department Official Meeting No ( .... ) Date ... / .... / ..... H

#### Course's Coordinator

**Name :** Dr. Tarig Gahalrasoul  
Hassan

**Signature :** .....

**Date :** 9/ 1 / 1436 H

#### Department Head

**Name :** D. Walid Qassim Qwaider

**Signature :** .....

**Date :** .... / ... / ..... H