Introducing OvidSP

SDL 2011
To be the professional’s first choice in driving medical excellence in the transformation of healthcare through information solutions.
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<tr>
<th>Medical Research</th>
<th>Clinical Solutions</th>
<th>Professional &amp; Education</th>
<th>Pharma Solutions</th>
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<tr>
<td>• Global leader in online research information solutions for medical, scientific, academic markets</td>
<td>• Drug and clinical decision support solutions for the point-of-care</td>
<td>• Global leader of text &amp; reference for medical, nursing &amp; health professionals &amp; students</td>
<td>• Information products and tools for pharmaceutical researchers, developers, and marketers</td>
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<td>• Customers in 90 countries</td>
<td>• Documentation &amp; coding</td>
<td>• Point-of-learning tools for medical education</td>
<td>• Information and services to the pharmaceutical, biotech, medical device and diagnostics industries</td>
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<td>• One billion page views in 2007</td>
<td>• Evidence-based clinical guidelines &amp; order sets</td>
<td>• Nearly 275 periodicals and 1,500 books in more than 100 disciplines.</td>
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<td>• Integrated Clinical Decision Support</td>
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<td>Ovid</td>
<td>Facts &amp; Comparisons Medi-Span® ProVation Medical Clin-eguide™</td>
<td>Lippincott Williams &amp; Wilkins</td>
<td>Adis Source®</td>
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A global leader in providing electronic medical, scientific, and academic information research solutions

Ovid’s mission is to deliver information that helps our users make critical decisions every day to improve patient care, enhance ongoing research, and fuel new discoveries

Ovid is used by information managers, researchers, clinicians, educators, nurses, doctors, and students

Ovid is the primary online source for all Wolters Kluwer Health content

Headquartered in New York, NY, Ovid has offices worldwide to support customers in over 90 countries
Ovid’s global reach is unparalleled in the scholarly and medical research industry.
Markets Served

Medical
- Medical Schools
- Hospitals
- Health Systems
- Research Organizations

Academic
- Colleges and Universities

Corporate
- Pharmaceutical
- Biotech
- Medical Device
- Scientific Firms
- Food Science
- Petrol/Chemical

Government
- Government Institutions
Products & Services Overview

- OvidSP is our flagship search and discovery platform used by more than 5,000 customers worldwide
- Ovid’s electronic content offerings include:
  - 150 databases
  - 2,000 journals
  - 1,450 books
- Links@Ovid and Ovid LinkSolver support full text bi-directional linking into and out of Ovid resources
- Ovid SearchSolver is a federated search offering
- QUOSA Information Manager - integrated desktop doc management tool
- Proprietary database services
- PayPerView journal articles
- Award-winning customer support service

Key Content Areas:
- Clinical Medicine
- Evidence-Based Medicine
- Agriculture & Food Sciences
- Psychology & Psychiatry
- Neurology & Neurosciences
- Nursing & Allied Health
- Pharmacy & Pharmacology
- Life Sciences
- Social Sciences
- Technical Sciences
- Engineering
- Geology
- Zoology
- Bioengineering & Biotechnology
- Veterinary Medicine
- Earth & Environmental Sciences
- Philosophy & Religion
- Computer Science & Technology
- Physics
- Management & Administration
- Business & Finance
Ovid Offers the Most Comprehensive Offering of Content...

Aggregated Content (licensed and owned):

- Fully integrated and current, quality content: electronic journals, books, databases

  Journals:
  - More than 2,000 journals available through Journals@Ovid
  - 100% searchable full text
  - Access to current content-no embargoes, with one exception, Science

  Databases:
  - One of the largest and most comprehensive set of bibliographic databases in the world
  - More than 150 databases covering medical, academic, and crossover disciplines
  - MEDLINE, BIOSIS, Current Contents, EMBASE, INSPEC, PsycINFO

  Books:
  - Books@Ovid features ~ 1,450 electronic versions of premier textbooks from LWW, OUP, McGraw-Hill, Springer, and other leader publishers.
  - Online access to the largest premier collection of core medical and nursing texts
  - Industry-leading precision search, browse, and linking tools. Natural language searching and reference linking are key features.
And we provide you with choice to build the right information solution for your users

- **Customize your Ovid solution**
  - Select a la carte or collections
  - Subscription and purchase options

- **Content depth & breadth**
  - Core research and reference resources
  - Specialty and niche subject areas
  - Archival resources for comprehensiveness

- **Current, trusted content**
  - Partner with world’s leading publishers
  - Authoritative, peer-reviewed resources

- **Integrated solution**
  - Combine tools and services to support research needs
With OvidSP, it’s a lot easier for researchers to get where they want to go.

- **Simplified, easy-to-use interface**
  - Quickly enter free text with natural language processing; results ranked by relevancy
    - Ideal for novice or occasional searchers
  - Easily search across journals, books, and databases simultaneously
  - Search the way you want with dynamic search tabs

- **Enhanced workflow integration tools**
  - Search Aids deliver greater search transparency, analysis, and organization
    - View terms searched, including synonyms and spelling variants
    - Narrow or broaden terms
  - Inline abstracts and annotations help streamline the search experience
  - Alerts keep researchers current with RSS feeds

- **Powerful, trusted precision search technology**
  - Advanced search functionality
    - Supports Ovid and SilverPlatter syntax searching
  - Flexible results management - sort results by preferred criteria
  - Fast, robust search engine