



# Course Specification

— (Bachelor)

Course Title: **Culture and Society**

Course Code: **ENGL323 (Level 6)**

Program: **B.A. English**

Department: **English**

College: **College of Education**

Institution: **Majmaah University**

Version: **T 104 (2022)**

Last Revision Date: **14 June 2023**



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## A. General information about the course:

### 1. Course Identification

1. Credit hours: ( 2 )

#### 2. Course type

A.  University  College  Department  Track  Others  
B.  Required  Elective

3. Level/year at which this course is offered: (Level 6)

#### 4. Course general Description:

**This course introduces the interdisciplinary study of culture and society, both as background knowledge for language students and as preparation for later-year courses, especially in BA courses in Cultural Studies.**

The course introduces students to the main tenets of Cultural Studies and the various interfaces of these studies with social and language studies. The history and development of Culture Studies will be surveyed. Then, the different schools and approaches to culture and society will be briefly surveyed and discussed (e.g. Postcolonial Theory, Critical Theory, Marxism, Poststructuralism, Semiotics, Media and Communication theories, Cultural Knowledge, etc.). The growing impact of Culture Studies on the humanities, in general, and language studies, in particular, will also be examined. In particular, the contribution of the studies of culture and society to language-related issues such as gender, self, identity, ideology, power, race, knowledge production and consumption, etc., will be outlined and discussed. In addition, the course will introduce students to the concepts of social Inclusion, Exclusion, Social Conformity and Nonconformity, Intercultural Communication, etc.

Teaching will combine lectures, tutorials and video presentations and students may be required to conduct a term project on any cultural or social issue.

\*The topics that can be studied in this course are so wide, varied and of interdisciplinary nature and instructors may therefore vary or amend them from term to term.

5. Pre-requirements for this course (if any):

None

6. Co-requisites for this course (if any):

None



## 7. Course Main Objective(s):

- **Be familiar with “culture” making references to both material and symbolic forms**
- To have knowledge of the history and development of Cultural Studies
- Acquaint the learners with various approaches and concepts of culture
- Describe social inclusion and exclusion
- Differentiate social conformity from nonconformity
- Identify the contribution of cultural studies to the issues as gender, identity, power, ideology, communication, etc., and their overlap with language studies
- Use the knowledge obtained as such in various strategies of persuasion in different contexts and for different people (Intercultural Communication)

## 2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	21	70%
2	E-learning	3	10%
3	Hybrid <ul style="list-style-type: none"> <li>• Traditional classroom</li> <li>• E-learning</li> </ul>	6	20%
4	Distance learning		

## 3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	30
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
<b>Total</b>		<b>30</b>



## B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
<b>1.0</b>	<b>Knowledge and understanding</b>			
1.1	Identify the interdisciplinary study of culture and society and outline the main tenets of cultural, social and language studies (referring to different theories and approaches of culture).	K. 1	Lectures Assignments	Exams Quizzes
<b>2.0</b>	<b>Skills</b>			
2.1	Discuss a variety of factors contributing to the construction and reconstruction of one's identity drawing on cultural theories.	S. 1	Lectures Web-based tools	Discussions Exams
2.2	Relate the socio-cultural theories to the dynamics of their own societies orally or in a written form.	S. 2	Lectures, Discussion Asking Questions	Exams Quizzes Assignments
<b>3.0</b>	<b>Values, autonomy, and responsibility</b>			
3.1	Act responsibly and ethically in carrying out individual as well as group projects (promote cross-cultural understanding and appreciation).	V. 1 V. 2	Time adjustment	Assignments Presentation Observation



### C. Course Content

No	List of Topics	Contact Hours
1.	<p>Course Introduction</p> <p>Definitions of Culture and Society</p> <p>Main tenets of Cultural Studies (concepts, history (British Birmingham School, development, various theories, etc.)</p> <p>(The dynamic, changing and multisided nature of culture should be emphasized. Both material and symbolic elements of culture will be taken into account).</p> <p>(Discussion of Raymond Williams' distinction between culture "as art and literature" and culture as "a whole way of life")</p>	4
2.	Intercultural understanding and communication	4
3.	<ul style="list-style-type: none"> <li>• Social Inclusion and Exclusion</li> <li>• Social Conformity and Nonconformity</li> </ul>	4
4.	<ul style="list-style-type: none"> <li>• Belief Systems and Ideologies</li> <li>• The ability or capacity to influence or persuade others to a point of view or action to which they would not normally agree, exercising power is important in initiating or preventing change</li> </ul>	4
5.	Globalization (the role of economic integration, capitalism and transnational corporations, consumerism, sharing of knowledge, services, sport, ideas, the role of technology in globalization, global village, etc.).	4
6.	Gender: it refers to the socially constructed differences between females and males. Social life – including family life, roles, work, behavior and other activities – is organized around the dimensions of this difference. Gender also refers to the cultural ideals, identities and stereotypes of masculinity and femininity and the sexual division of labor in institutions and organizations. Gender reflects the value a society places on these social constructs, which are particular and unique to a society	6
7.	Cultural Studies and Language (the contribution of the socio-cultural theories to language studies, Whorfian Hypothesis, critical theory and language, critical pedagogy, etc.)	4
<b>Total</b>		<b>30</b>





## D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Assignments	Throughout the term	10%
2.	Presentation/ participation/ assignment/ group	Throughout the term	10%
3.	Quiz(zes)	Any time during the semester	10%
4.	Midterm exam	8 <sup>th</sup> /9 <sup>th</sup> week	30%
5.	Final exam	16	40%

\*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

## E. Learning Resources and Facilities

### 1. References and Learning Resources

Essential References	<p><b>Society and Culture: Preliminary and HSC</b> By <i>Kate Thompson, Emma Davidge, Marshall Leaver, Terry Lovat, Nicole Martirena, Phil Webster</i>   Copyright Year: 2016   ISBN-13: 9780170365505.</p> <p>*During, Simon. (2007). <i>The Cultural Studies Reader</i>. London: Routledge.</p> <p>*Eagleton, Terry. (2005). <i>The Idea of Culture</i>. Blackwell Publishing.</p> <p>. Lewis, Jeff. (2008). <i>Cultural Studies: The Basics</i> (2nd ed.). London: Sage</p>
Supportive References	<p><b>Society and Culture: Preliminary and HSC</b> By <i>Kate Thompson, Emma Davidge, Marshall Leaver, Terry Lovat, Nicole Martirena, Phil Webster</i>   Copyright Year: 2016   ISBN-13: 9780170365505.</p> <p>*During, Simon. (2007). <i>The Cultural Studies Reader</i>. London: Routledge.</p> <p>*Eagleton, Terry. (2005). <i>The Idea of Culture</i>. Blackwell Publishing.</p>





	. Lewis, Jeff. (2008). <i>Cultural Studies: The Basics</i> (2nd ed.). London: Sage
Electronic Materials	
Other Learning Materials	

## 2. Required Facilities and equipment

Items	Resources
<b>facilities</b> (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	<ul style="list-style-type: none"> <li>Enough space is available at college for accommodating the students:</li> <li>Lecture rooms can accommodate up to 50 students.</li> </ul>
<b>Technology equipment</b> (projector, smart board, software)	<ul style="list-style-type: none"> <li>Smart Boards, digital podiums and Internet facilities are available in the classrooms.</li> </ul>
<b>Other equipment</b> (depending on the nature of the specialty)	

## F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students Program leaders	Direct
Effectiveness of Students assessment	Students	Direct
Quality of learning resources	Faculty Program leaders	Indirect
The extent to which CLOs have been achieved	Program leaders Peer reviewer	Indirect
Other		

**Assessors** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

## G. Specification Approval

COUNCIL /COMMITTEE	DEPARTMENT BOARD/COUNCIL; ACADEMIC BOARD AND COMMITTEE FOR COURSE/CURRICULA DEVELOPMENT
REFERENCE NO.	
DATE	

