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| Institution : | College of Sciences and Humanities Ghat | |
| Academic Department : | Business Administration | |
| Programme : | Bachelor of Management Information Systems | |
| Course : | International Business Management | |
| Course Coordinator : | Dr. Tarig Gahalrasoul Hassan | |
| Programme Coordinator : | D. Walid Qassim Qwaider | |
| Course Specification Approved Date : | | 9/ 1 / 1436 H |

**A. Course Identification and General Information**

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| 1. 1 - Course title : | International Business Management | | | | | | Course Code: | | | | BUS305 | |
| 2. Credit hours : | | (3) | | | | | | | | | | |
| 3 - Program(s) in which the course is offered: | | | | | | | | Bachelor of Management Information Systems | | | | |
| 4 – Course Language : | | | English Language | | | | | | | | | |
| 1. 5 - Name of faculty member responsible for the course: | | | | | | | | | Dr. Tarig Gahalrasoul Hassan | | | |
| 1. 6 - Level/year at which this course is offered : | | | | | | | | 7th level | | | | |
| 7 - Pre-requisites for this course (if any) :**201 تسق**   * **Principles of Marketing** | | | | | | | | | | | | |
| 8 - Co-requisites for this course (if any) :   * **None** | | | | | | | | | | | | |
| 9 - Location if not on main campus**:**  **( ............................................................. )** | | | | | | | | | | | | |
| 10 - Mode of Instruction (mark all that apply) | | | | | | | | | | | | |
| A - Traditional classroom | | | | **ok** |  | What percentage? | | | | **30 %** | |  |
| B - Blended (traditional and online) | | | |  |  | What percentage? | | | | **……. %** | |  |
| D - e-learning | | | | **ok** |  | What percentage? | | | | **70 %** | |  |
| E – Correspondence | | | |  |  | What percentage? | | | | **……. %** | |  |
| F - Other | | | |  |  | What percentage? | | | | **……. %** | |  |
| Comments :  ........................................................................................................... | | | | | | | | | | | | |

**B Objectives**

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| What is the main purpose for this course?  **Familiarity with the student to the concept of international business management, and knowledge of the importance and goals of international business management, and how to deal with this important part of the business management course, as the course aims to introduce international business management and a statement different from business or domestic trade, as well as analysis of the extent and causes exchangers International Business** |
| Briefly describe any plans for developing and improving the course that are being implemented :  **Use of web-based reference material.** |

**C. Course Description**

**1. Topics to be Covered**

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| --- | --- | --- |
| **List of Topics** | **No. of**  **Weeks** | **Contact Hours** |
| The concept of international business management | 1 | 3 |
| The importance of international business management | 2 | 3 |
| Objectives of the International Business Management | 3 | 3 |
| Stages of the International Department | 4 | 3 |
| Globalization and international business management | 5 | 3 |
| Dimensions International Business Environment | 6 | 3 |
| Types of foreign investment and companies | 7 | 3 |
| Types of International Business | 8 | 3 |
| Reasons that led to the spread of international business | 9 | 3 |
| International Business Patterns | **10** | 3 |
| International Marketing | **11** | 3 |
| International Strategic Planning | **12** | 3 |
| Foreign Trade and GATT theory theories | **13** | 3 |
| International Human Resource Management | **14** | 3 |
| The World Trade Organization | **15** | 3 |
| Ethical dilemmas and challenges in international business | **16** | 3 |

**2. Course components (total contact hours and credits per semester):**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Lecture | Tutorial | Laboratory | Practical | Other: | Total |
| **Contact**  **Hours** | **3** | **1** | **............** | **............** | **............** | 45 |
| **Credit** | **3** | **1** | **............** | **............** | **............** | 45 |

|  |  |
| --- | --- |
| **3. Additional private study/learning hours expected for students per week.** | 45 hrs |

**4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy**

|  | **NQF Learning Domains**  **And Course Learning Outcomes** | **Course Teaching**  **Strategies** | **Course Assessment**  **Methods** |
| --- | --- | --- | --- |
| **1.0** | **Knowledge** | | |
| 1.1 | Acquisition Bachelor of Business Administration student concepts and basics and objectives of the International Business Management | Lectures | Twomidterms |
| 1.2 | To identify the phases of the International Business Management | Group presentation | Finalexam. |
| 1.3 | His knowledge of the reasons that led to the proliferation of international business | Research | Grouppresentation. |
| **2.0** | **Cognitive Skills** | | |
| **2.1** | The application of theoretical knowledge to practice in the field of International Business Management | Lectures | Twomidterms |
| **2.2** | International Strategic Planning | Group presentation | Finalexam. |
| **2.3** | Dimensions of the international business environment | Research | Grouppresentation. |
| **3.0** | **Interpersonal Skills & Responsibility** | | |
| **3.1** | - The ability to take responsibility, and that collective action Cooperative | Lectures | 1. Performanceonpresentations. |
| **3.2** | - Ability to develop work in development projects and companies, and other various fields of work | Group presentation | 2.Classparticipation. |
| **3.3** | The development of coping ability of the labor market | Research | .................. |
| **4.0** | **Communication, Information Technology, Numerical** | | |
| **4.1** | Fieldwork skill | The use of modern technology in teaching | 1. Allotmarksforpresentation. |
| **4.2** | - The ability to keep pace with technological development skill | What is the practical application of theoretical | 2.Usingacriterion-basedassessmentofgrouppresentations |
| **4.3** | - Keep up with the skill of the labor market | Research and case studies | The use of modern computers and conduct practical tests arithmetic |
| **4.4** | Skill linking theoretical Practical... | Internet | Use the Internet efficiently and effectively |
| **5.0** | **Psychomotor** | | |
| **5.1** | NotApplicable**.** | NotApplicable**.** | NotApplicable**.** |

**5. Schedule of Assessment Tasks for Students During the Semester:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Assessment task** | **Week Due** | **Proportion**  **of Total Assessment** |
| **1** | **1st** | 5 | 20 |
| **4** | **2nd** | 10 | 20 |
| **6** | **Presentations** | 13 | 10 |
| **8** | **Final** | Last week | 50 |

**D. Student Academic Counseling and Support**

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| **1. Arrangements for availability of faculty for individual student consultations and academic advice. (include amount of time faculty are available each week)**  **4 hours per week and via email.** |

**E. Learning Resources**

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| **1.List Required Textbooks :**   * **International Business Management** |
| **2. List Essential References Materials :**  1-الإدارةالمعاصرة،محمدعليالطويلدارالفرجاني،طرابلس،1997م.  2- **الإدارة بالأهداف طريق المدير المتفوق**, **علي السلمى، دار غريب، القاهرة،**1999م. |
| **3. List Recommended Textbooks and Reference Material :**   * مدخل إلي إدارة الأعمال الدولية : أ.د . أحمد عبد الرحمن أحمد، دار المريخ للنشر |
| **4. List Electronic Materials :**   * **.............................................................** * **............................................................** |
| **5. Other learning material :**   * **.............................................................** |

**F. Facilities Required**

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| **1. Accommodation**   * **Lectureroomsshouldbelargeenoughtoaccommodatethenumberofregisteredstudent** |
| **2. Computing resources**  **Laptopcomputer-.** |
| **3.Otherresources**   * **projectorsystem** |

**G Course Evaluation and Improvement Processes**

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| **1 Strategies for Obtaining Student Feedback on Effectiveness of Teaching:**  1StrategiesforObtainingStudentFeedbackonEffectivenessofTeaching   1. Midtermevaluationfeed-backformtoincreaseinstructor’sawarenessoftheweakandstrongpointsoftheclass 2. Endoftermcollegeevaluationofcoursebystudents(tobecollected bythedepartment) 3. End-of-termdebriefinginclassofstudentsandteacherregardingwhatwentwellandwhatcouldhavegonebetter 4. Smallgroupinstructionaldiagnosis(SGID)wherebyinstructorsexchangeclassesandgatherinformationfromeachothers’students onspecificpointsoutlinedbythedepartmentandtheinstructor beingevaluated |
| **2 Other Strategies for Evaluation of Teaching by the Program/Department Instructor :**  Peer observationtobenefitfromcolleagues’objectivefeedbackandsuggestionsfor  improvement. |
| **3 Processes for Improvement of Teaching :**   1. Trainingsessions 2. Workshopstofacilitatetheexchangeofexperiencesamongstfacultymembers 3. Regularmeetingswhereproblemsarediscussedandsolutionsgiven 4. Discussionofchallengesintheclassroomwithcolleaguesandsupervisors 5. Encouragementoffacultymemberstoattendprofessionaldevelopmentconferences. 6. Keepuptodatewithpedagogicaltheoryandpractice   Setgoalsforachievingexcellenceinteachingatthe beginningofeachnewsemesterafterreviewinglastsemester’steachingstrategiesandresults |
| **4. Processes for Verifying Standards of Student Achievement**  1. Check marking of a sample of examination papers either by a resident or visiting faculty member  2. Students who believe they are under graded can have their papers checked by a second reader |
| **5 Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement :**   1. **Compare syllabi and course description with other universities (including those on the net)** 2. **Bi-annual meetings of faculty members to discuss improvement** 3. **Have a curriculum review committee to review the curriculum periodically and suggest improvements** |

**Course Specification Approved**

**Department Official Meeting No ( ….. ) Date … / …. / ….. *H***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course’s Coordinator** | |  | **Department Head** | |
| ***Name :*** | Dr. Tarig Gahalrasoul Hassan |  | ***Name :*** | D. Walid Qassim Qwaider |
| ***Signature :*** | ........................... |  | ***Signature :*** | .......................... |
| ***Date :*** | 9/ 1 / 1436 H |  | ***Date :*** | …./ … / …… *H* |